

MINUTES of the Regular Meeting of the Main Street Advisory Board of the City of Brownsville, Texas, held at the Planning and Development Services Department Office, located at 1034 E Levee St, 2nd Floor, Brownsville, Cameron County, Texas, on Wednesday, January 18, 2017 at 5:30 P.M. with the following members present:

**SARAH DIERLAM)
ANA HERNANDEZ)
LARRY HOLTZMAN)
LARRY JOKL)
MARCO OCHOA)
AVI K. SCHWARCZ)**

MIRIAM SUAREZ MAINSTREET MANAGER

**EXCUSED ABSENCE ED CYGANIEWICZ
EXCUSED ABSENCE LUIS URQUIETA**

A quorum being present, Chairman Larry Holtzman read the call to consider the following matters as posted and filed for the record in The Office of the Planning Department on Friday, January 13, 2017.

1. CALL TO ORDER

With a quorum present, the meeting was called to order by Larry Holtzman, at 5:30 p.m., to consider the following matters, as posted by the Planning Division, on the 13th day of January 2017 at the Brownsville City Hall.

2. CONSIDERATION AND ACTION TO APPROVE MINUTES FOR THE REGULAR MEETING HELD DECEMBER 14, 2016.

Minutes were reviewed by the Board members. Ana Hernandez made a motion to approve minutes. The motion was seconded by Sarah Dierlam and carried unanimously.

3. PRESENTATION BY MIRA CHAMPION, EXECUTIVE DIRECTOR OF SOUTHWEST KEYS.

Mira Champion briefly talked to the Board about Southwest Keys, its mission and expansion into Downtown Brownsville. Southwest Keys is currently rehabilitating the site

and expanding their administrative offices located at 508 E. Elizabeth Street. The facility will include classrooms, administrative offices, a cafeteria, and basketball court.

4. DISCUSSION AND POSSIBLE ACTION OF ACTION PLAN DRAFT.

A draft of the Action Plan was handed out to by the Main Street Manager to the Board members. The Action Plan consists of ten goals with objectives that address each one of the Main Street Four Points. The Board reviewed the draft and agreed to have comments for the next Board meeting.

5. PUBLIC COMMENT

Robert Ramirez with Brownsville Entertainment addressed the Board and stated that he attended the meeting because he wanted to know more about the Main Street Program and he was glad that our Action Plan draft addresses a lot of the issues he thought were important.

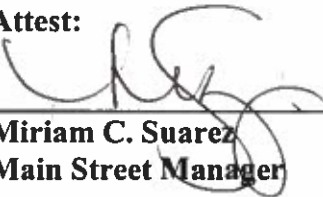
6. ADJOURNMENT

There being no further business to come before the Board, upon duly made motion, the meeting adjourned at 6:32 p.m.



Larry Holtzman
Chairman

Attest:



Miriam C. Suarez
Main Street Manager

Submitted by:
Miriam C. Suarez, Main Street Manager
Planning and Development Services Department